

# Advantage Arts Academy Board of Directors Meeting



**Date:** Tuesday, March 31, 2020

**Zoom Meeting:** <https://zoom.us/j/231978709>

Mobile: +1 669 900 9128

Meeting ID: 231 978 709

This meeting of the board of directors was held via Zoom.

[Allowable Under: Executive Order Suspending the Enforcement of Provisions of Utah Code §§ 52-4-202 and 52-4-207, and Related State Agency Orders, Rules, and Regulations, Due to Infectious Disease COVID-19 Novel Coronavirus]

**Board Members Present:** Jodi Hart Wilson, Kim Dohrer, Chris Finley, Doug James

**Board Members Excused:** Suzy Mortenson

**Others Present:** Lisa Evans, Trent Brown, Kara Finley, Stacey Phillips, Dawn Benke, Kelsey Richardson, Cole Arnold

*The mission of Advantage Arts Academy, in alignment with the Beverley Taylor Sorenson Arts Learning Program, is to effectively increase our students' performance in every subject, as well as improve students' core academic capacity, emotional well-being, arts awareness, and social skills.*

## MINUTES

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### CALL TO ORDER

- Jodi Hart Wilson called the meeting to order at 11:03 AM.

### CONSENT ITEMS

- **March 2, 2020 Board Meeting Minutes**  
*Kim Dohrer made a motion to approve the March 2, 2020 Board Meeting Minutes; Chris Finley seconded. Motion passed unanimously.*

### PUBLIC COMMENT

- No public comment.

### VOTING ITEMS

- **Marketing Agency Engagement**  
Kara Finley discussed the need to engage a marketing agency, due to the suspension of in-person events and marketing efforts. Submitted bids, services and pricing were reviewed by the board.  
*Chris Finley made a motion to approve engaging with Fluid marketing agency and authorize Lisa Evans to negotiate and sign an agreement; Kim Dohrer seconded. Voting as follows:*  
*Kim Dohrer – AYE*

*Chris Finley – AYE*  
*Doug James – AYE*  
*Jodi Hart Wilson – Abstain*

○ **Revolving Loan**

Trent Brown reviewed the loan application history for the school. This additional loan of \$63,300 would further replenish funds that would have benefitted the school during start-up had the original timeline been attainable. Board members discussed the *Chris Finley made a motion to approve the revolving loan application for \$63,300 and authorize Jodi Hart Wilson to sign the loan application and promissory note; Doug James seconded. Voting as follows:*

*Kim Dohrer – AYE*  
*Chris Finley – AYE*  
*Doug James – AYE*  
*Jodi Hart Wilson – Abstain*

○ **Purchasing Plan**

A purchasing plan including curriculum, computers, furniture and a server was reviewed. The amounts listed in the plan are consistent with the budget, start-up grant and revolving loans.

*Jodi Hart Wilson made a motion to approve the purchasing plan as presented not to exceed \$239,300; Chris Finley seconded. Motion passed unanimously.*

○ **Award Contract on IT Services and IT Service Agreement and Execution**

Trent Brown reviewed the RFP process and requested the formation of a committee to award and execute the IT contract.

*Kim Dohrer made a motion to approve the formation of a committee (Lisa, Stacey, Trent and Suzy) to evaluate the RFP responses, award the contract for IT services and authorize Lisa Evans to execute the contract; Chris Finley seconded. Motion passed unanimously.*

## REPORTS

○ **Director / Start-Up Coordinator Report**

Lisa Evans provided an update on hiring and recruiting. Marketing efforts and community meetings are moving exclusively online, with parent volunteers becoming involved in outreach efforts. Purchasing of furniture is in process.

○ **Facility Update**

An update of the building process and schedule was provided. It is anticipated that entry to the building will be available by June 1<sup>st</sup>. It is anticipated that an RFP for janitorial services will be posted before the next board meeting.

○ **Pre-Opening Checklist**

Kara Finley reviewed updates to the pre-opening checklist, including construction and school staffing.

## CALENDARING

○ **Schedule Board Strategic Planning Training**

The next board meeting is scheduled for Monday, June 1<sup>st</sup>, 2020.

- **Parent Information Meetings**

Regularly scheduled online meetings will be held on Mondays and Wednesdays each week.

**ADJOURN**

- *Chris Finley made a motion to adjourn the board meeting; Jodi Hart Wilson seconded. Motion passed unanimously.*  
Board meeting adjourned at 11:52 AM.